



ACADEMY

D R I V I N G T H E H I S T O R Y



ENJOY THE VIDEO



WELCOME TO *FERRARI CLASSICHE ACADEMY*

Driving a timeless masterpiece like a classic Ferrari is a pleasure that only a lucky few can enjoy, and this pleasure can now be further enhanced with in-depth knowledge of the vehicle and of the best driving techniques. With Ferrari Classiche Academy you'll experience the driving of two car models that helped writing the illustrious history of the Prancing Horse: the 308 GTB and the 550 Maranello.

Learn about the history of these masterpieces and understand the way they were designed and built by visiting the archive and the artisan workshop. Step into the world of events for vintage cars, through regularity rallies and training activities on track, and at your discretion, enjoy the driving sessions on your own classic Ferrari to conclude your historical experience into the Ferrari Classiche universe.



DISCOVER THE PROGRAM

The program develops over two days, where the theory part is backed up by an intense, dynamic activity on the track and steering pad, with the aim of uncovering all the secrets of driving manual transmission cars and providing the fundamentals for participating in time trials.



TWO DAYS TWO NIGHTS

- Theoretical sessions at the workshop and the archive of Ferrari Classiche
- Driving sessions at the Fiorano track: 30 laps with instructor plus free practice
- Driving session on track with roadbook and pressostat/photocell
- Steering pad sessions
- 5 cars available: 5 groups with a dedicated instructor each
- 10 to 15 participants per day (the activity will be held only if a minimum of 10 participants will confirm their attendance at least two weeks before the arrival day)
- Dedicated activities for the companions



DAILY PROGRAM

ARRIVAL DAY

DAY 1

ARRIVAL DAY

From 4.00 pm
Classiche Academy registration process
at the hotel

7.30 pm
Shuttle bus to the restaurant

8.00 pm
Welcome dinner

DAY 1

09.00 am
Shuttle bus to the factory

09.15 - 10.00 am | FERRARI CLASSICHE DEPT.
Walkaround of a car on a lift

10.00 - 11.00 am | SHOWROOM
Theoretical session "Vehicle engineering principles"

11.00 - 11.30 am | SHOWROOM
Theoretical session "Driving safety criteria"

12.00 - 01.00 pm | FIORANO TRACK
Demo session + 1st driving session

01:00 - 02:00 pm | FIORANO TRACK
Lunch

02.00 - 03.40 pm | FIORANO TRACK
2nd and 3rd driving session

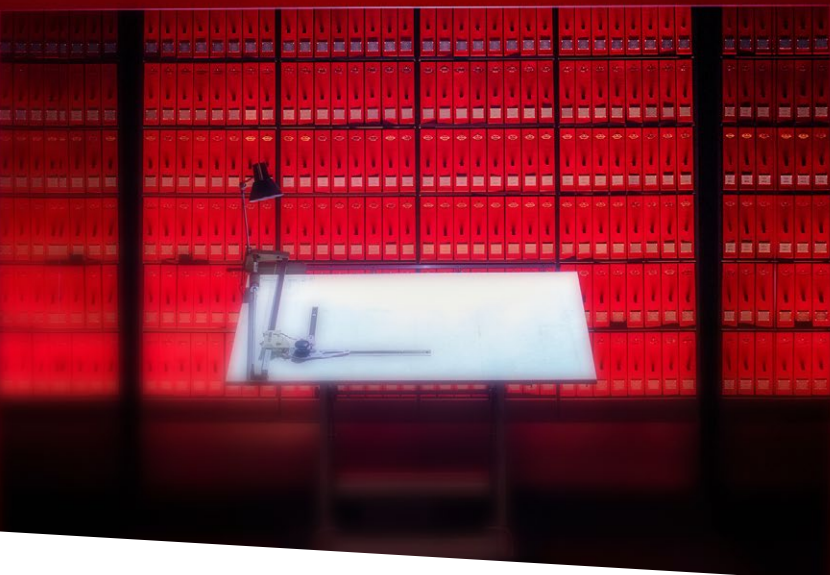
03.40 - 04.00 pm | FIORANO TRACK
Technical briefing

04.00 - 05.00 pm | FIORANO TRACK
Regularity driving session

05.15 pm
Shuttle bus to the hotel

07.30 pm
Shuttle bus to the dinner venue

08.00 pm
Dinner



DAY 2

09.15 am

Shuttle bus to the factory

09.30 - 10.00 am | FERRARI CLASSICHE DEPT

Theoretical session on “The Ferrari Classiche: history, world and services”

10.00 - 10.30 am | HISTORICAL ARCHIVE

A journey through the original documents

11.00 - 13.00 am | FIORANO TRACK

4th and 5th driving session

01:00 - 02:00 pm | FIORANO TRACK

Lunch

02.00 - 04.30 pm | FIORANO TRACK

Skill tests and regularity training

04.30 pm

Certificate of attendance ceremony, conclusions and farewell

05.00 pm

Shuttle bus to the hotel

DAILY PROGRAM DAY 2



CALENDAR *DETAIL*

- 17th arrival day 18th -19th March
- 13th arrival day 14th -15th May
- 08th arrival day 09th -10th June
- 20th arrival day 21st -22nd July
- 13th arrival day 14th -15th September



BOOKING PROCEDURE/1

GUEST ADMITTED

15 drivers plus companion

CARS INVOLVED

4 Ferrari 308 GTB, 1 Ferrari 3.2 Mondial for the tallest drivers, 1 Ferrari 550 Maranello

CLASSICHE ACADEMY PACKAGE

Classiche Academy Driver fee: € 12.200,00 (italian VAT %22 included)

Classiche Academy Companion fee: € 2000,00 (italian VAT %22 included)

BOOKING PROCEDURE

Contact your Ferrari Dealer or classicheacademy@ferrari.com
to ask for the available dates and the application form

CANCELLATION POLICY

No charge for cancellations/replacement until 20 days before event
%100 charge for cancellations after the closing deadline as above



BOOKING PROCEDURE/2

Companions are expected to share a double room with drivers. Any request of additional rooms are subject to availability and are not included into the package, and as such, are charged as extra costs to the participants.

Any change of name must be communicated two days before the beginning of the activity.

Driving participants, companions and dealers not correctly registered on the booking form, will not be permitted to take part in the activity.

If the minimum of 10 participants is not reached, Ferrari could decide to postpone the date at its own discretion.

SERVICES PROVIDED FOR YOUR COMPANION

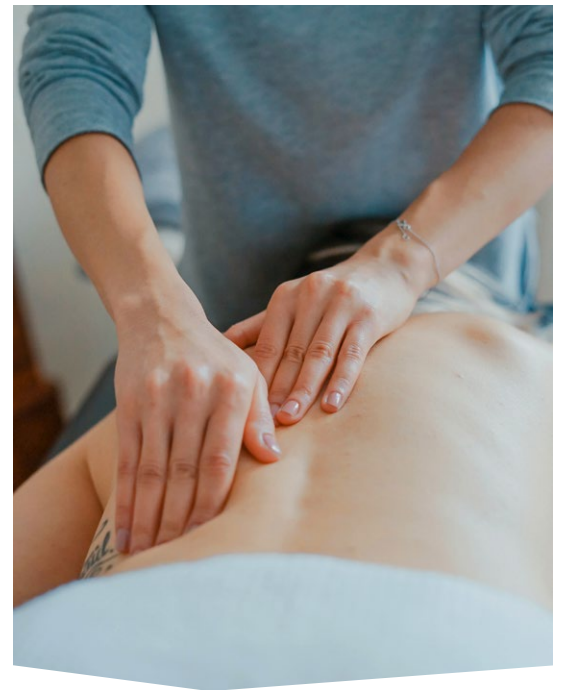
UPON REQUEST AT LEAST
ONE WEEK IN ADVANCE



Visit at one of the cellar producing the famous
balsamic Vinegar of Modena
Available both during the morning or afternoon session



Shopping session and/or cultural visits
at the Modena city center
Available both during the morning or afternoon session



Massage lounge at the Fiorano Track
Available all the day for drivers and companions



IMPORTANT INFORMATION

- Ferrari Classiche Academy is exclusively reserved to current owners of any Ferrari model
- For safety reasons, whilst inside the company, we require that guests dress appropriately and avoid wearing items such as shorts, flip-flops, casual sandals and tank tops
- The company reserves the right to refuse access to guests that are inappropriately dressed
- As this is a workplace, animals are not permitted on the premises
- Those in attendance @ Ferrari Classiche Academy must present a valid identity document
- Drivers must present a driving licence valid to drive in Italy. Please check in advance with your local authority office
- Access to the factory buildings is not permitted to minors under the age of 14 and access to Fiorano Track is not permitted under the age of 16. For this reason we recommend to invite companion of 16 years old minimum, in order to attend both event days
- Driving and co-driving experiences are not permitted for minors under the age of 18



FERRARI 308 GTB

FERRARI 3.2 MONDIAL

FERRARI 550 MARANELLO

The Ferrari 308 GTB / 3.2 Mondial and the Ferrari 550 Maranello will provide you with a unique opportunity to learn countless driving tips behind the wheel of classic sports car masterpieces.

FERRARI 308 GTB (1975)

FERRARI 3.2 MONDIAL (1980)

These two renowned mid-engined Ferraris from the '70s and the '80s embody the characteristics that will help you become a skilled classic car driver, fully capable of mastering vehicles devoid of any electronic assistance.

The cars' naturally-aspirated V8 engine boasts two overhead camshafts per bank.

The synchromesh 5-speed manual gearbox, coupled with a limited-slip differential, is perfect for learning how to manage manual transmissions. The rack and pinion steering has no servo-assistance.

FERRARI 550 MARANELLO (1996)

The 550 Maranello was Ferrari's answer to those who believed the performance of a front-engined V12 car could not beat that of a mid-rear-engined sports car.

Its naturally-aspirated 485-cv V12 engine features twin overhead camshafts per bank and dry sump lubrication. The front-engine, rear-wheel drive transaxle layout offers ideal weight balance. The car's Servotronic power assisted steering varies the degree of assistance with road speed, being greatest at parking speeds and reducing as speed increases.

Thanks to Classiche Academy you will be put at the wheel of these wonderful cars to get a comprehensive insight on the world of classic Ferraris and the expertise needed to drive cars produced before electronic vehicle dynamic controls changed the way cars respond.



ACADEMY

W E L O O K F O R W A R D T O M E E T I N G Y O U !

For info: classicheacademy@ferrari.com